## Myriad<sup>™</sup> Banner Stand

Smart Design Meets Perfect Form



exhibiting solutions

# Integral Merchandising System Myriad<sup>™</sup> Banner Stand

Myriad<sup>™</sup> offers you more than other banner stands. In addition to giving you lightweight portability, convenient set up and big graphics, you also get the ability to display products and literature.

#### Integral Merchandising

Myriad is designed to give banner stand exhibitors more options and flexibility than ever before. Its merchandising capabilities are built into the system so you get a cohesive brand and product presentation.

#### Durable, Soft-Sided Case

Myriad packs into a durable nylon case that is compartmentalized to protect components and accessories. The case has a handle and strap for easy transport and can be shipped without an extra box or hard case.

#### **Perfect For Many Settings**

Myriad is great for trade shows, events, retail, lobbies and more.



Accessories are easy to attach and can be installed at two heights.

## **Quick and Easy Graphic Exchange System!**









Simply retract the existing graphic and slide it out of the base. Slide the new graphic into the base and raise the graphic.



**1** Halogen Lighting – 50 Watt Fixture attaches to the top of the panel and highlights your graphic and merchandise.

#### 2 Graphic Panels

Communicate your message in style with vibrant and durable Skyline graphics. Panels are available in fabric, laminated print or UV on vinyl.

Shelving, Literature Holder Accessories like acrylic and metal shelves and literature holder give you flexibility in exhibiting.

#### **4** Accessory Support Pole

Each pole supports up to 4 lbs. (1.8 kg) of product or literature. Accessories attach without tools and are easily repositioned to any point along the support pole.

### **5** Sleek, Retractable Base

Graphic panel retracts into the base during storage. The base also contains a **Graphic Exchange System** which allows you to easily change your graphics on-site.

### Myriad<sup>™</sup> Banner Stand Specifications



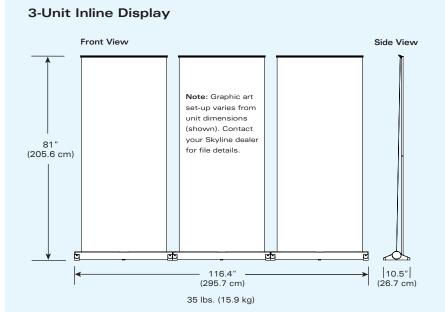
Merchandising accessories are easily repositioned to fit changing needs.



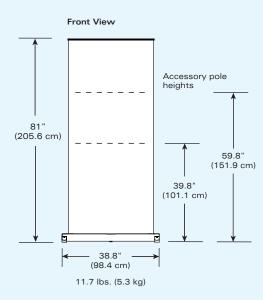
Use as a single kiosk or align multiple units for inline applications.



Durable nylon case has compartments and accessory trays to protect components during shipping and storage.



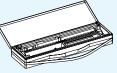
#### Single Unit



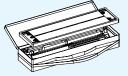
#### Cases

Cases include shoulder strap and handle.

**Short Case** Height: 5" (12.7 cm) Weight: 6.4 lbs. (2.5 kg) (Holds 1 unit or up to 3 accessory trays)



Tall Case Height: 6" (12.7 cm) Weight: 8.4 lbs. (3.8 kg) (Holds 1 unit and 1 accessory tra



Width x length for both cases: 13" (33 cm) x 43.5" (110.5 cm)