Your Guide to Novodek USA Innovative Advertising Solutions

Graphic Tips&Requirements

ARTWORK REGUIREMENTS

- **Format:** PDF (Press quality) or TIF (Flattened)
- **Minimum resolution:** 150 ppi (for scale 1 to 1)
- Remove crops and all extra markings before saving file
- Create to outline all fonts

THE LAYOUTS SHOULD BE PREPARED AT A 1:1 SCALE IN ACCORDANCE WITH THE ACTUAL PRINT TEMPLATE SIZES

DESIGN REQUIREMENTS FOR LAYOUTS

- **Fabric Bleed :** Please allocate an extra 0.4 inches of fabric on all edges of your design. This surplus will be tucked into the construction's groove, ensuring a snug fit without visible edges.
- **Safety Distance :** Ensure all key design elements or text are at least 4 inches away from the final print's edge. This ensures that essential content isn't positioned too close to the area where the fabric is tucked into the groove.

OPTIMIZED BLACK INTENSITY: CMYK SETUP GUIDE FOR SUPERIOR PRINTS

Through ongoing refinement, the criteria for achieving intense black in prints may vary over time. At this juncture, please adhere to the following specifications for preparing your print-ready file:

C:75 M:75 Y:75 K:100

Our profile rips have been meticulously calibrated to optimize output with this particular formula, resulting in superior print quality.

DESIGN CONSIDERATIONS: MARGINS, SAFE AREAS & ALIGNMENT

Kindly design across the entire document while mindful of margins and safe areas. Please note:

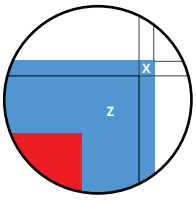
ARTWORK ALIGNMENT WARNING: CONTINUOUS DESIGNS MEANT TO MATCH OR LINE UP WITH SUBSEQUENT PRINTS MAY NOT ALIGN FLAWLESSLY

This disclaimer informs you of possible slight deviations in alignment during the printing phase. We advise crafting your artwork with a degree of flexibility to allow for these incidental variations.

Should you require additional elucidation on this matter, do not hesitate to reach out to us.

Modular lightbox

39.37x94.49(100x240)



Bleed (x, is also imprinted):

0.4 in

Safety distance (z):

4 in

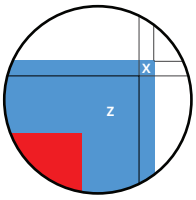
A = Artwork format

B = Finished format

THIS FILE IS FOR INFORMATIONAL PURPOSES ONLY AND IS NOT TO SCALE

Modular lightbox

78.74x94.49(200x240)



Bleed (x, is also imprinted):

0.4 in

Safety distance (z):

4 in

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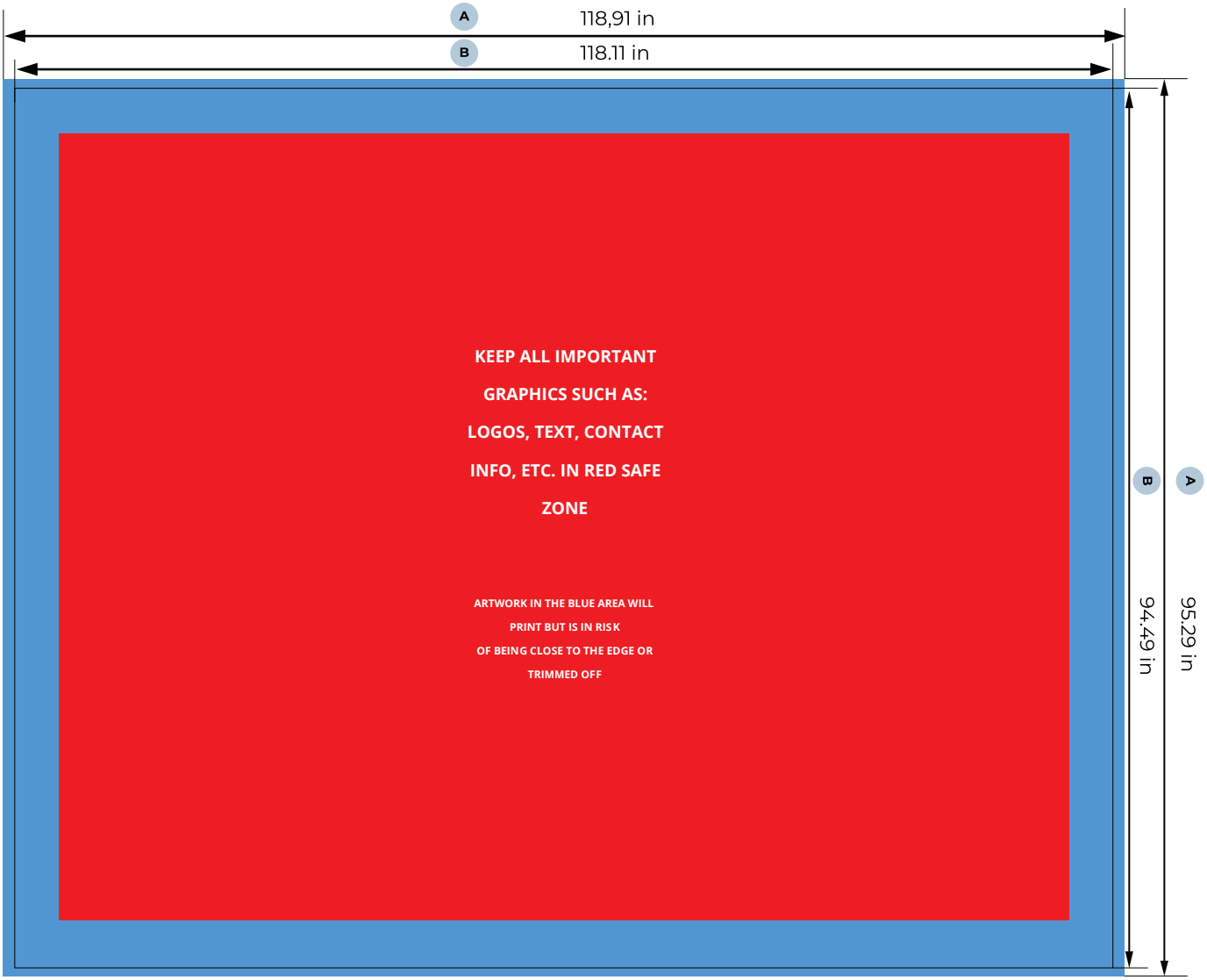
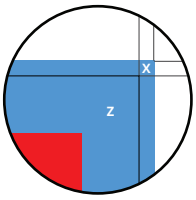
Modular lightbox

118.11x94.49(300x240)





Bleed (x, is also imprinted):

0.4 in

Safety distance (z):

4 in

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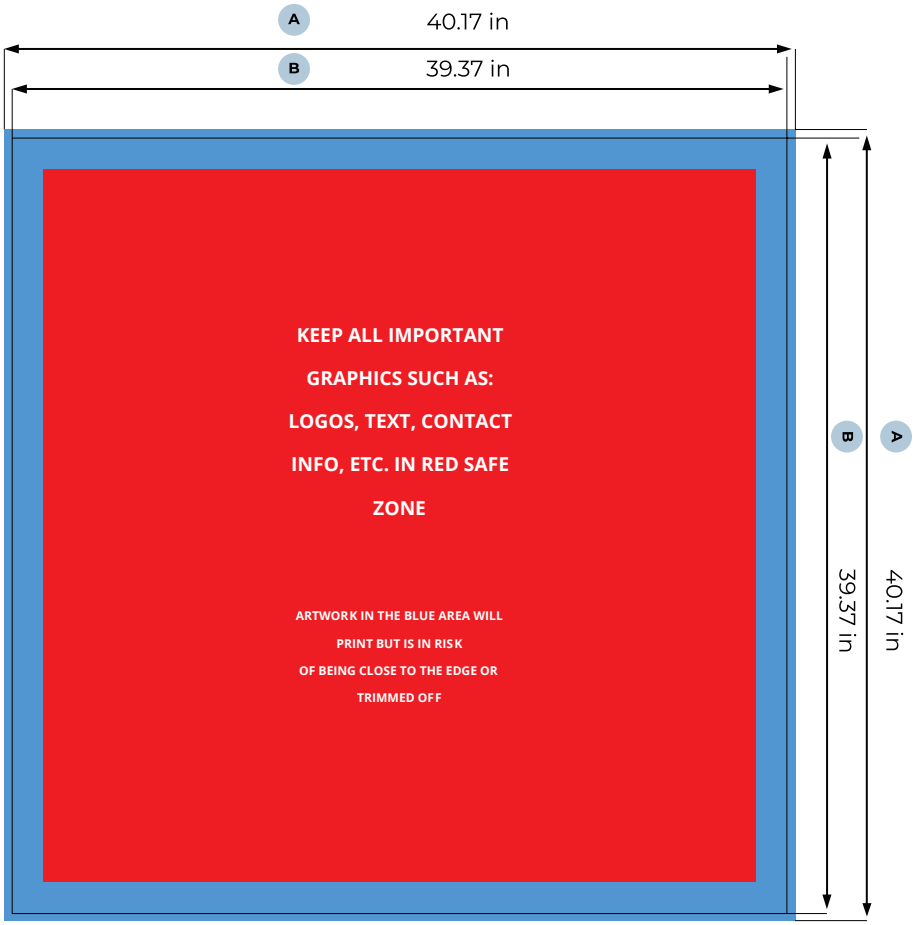
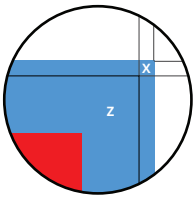
Modular lightbox counter 39.37x39.37in (100x100)





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