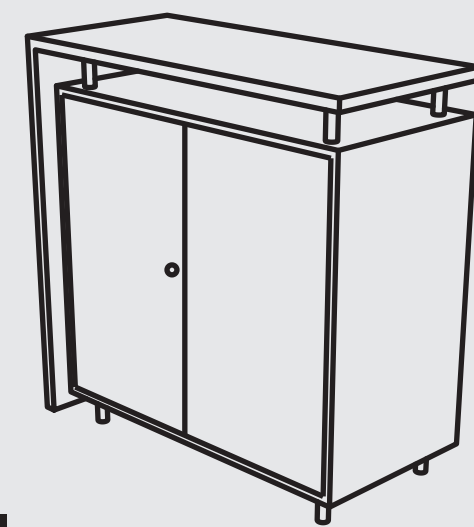# Hybrid Counter:
Counter 01, Back Graphic

Total Graphic Area: 36.5"w X 32.125"h

Individual Panel Dimensions
Finished Size: 17.75"w x 31.125"h
Visual Area: 16"w x 29.25"h

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge (gray area is recommended safe area for front).

General Art Guidelines:

– CMYK Color Mode
– All Solid Coated Pantone colors should
  be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must
  bleed to the edge of artboard
– Do not use spot colors from template
  in your artwork as they will not print

LOCK LOCATION

bleed area
trim line
safe area